



Kieback&Peter

PRESS RELEASE

Kieback&Peter is the new climate partner of Stadthalle Zwickau

Berlin, 19 February 2025: Kieback&Peter has been Stadthalle Zwickau's new climate partner since January 2025. As a leading expert in building automation, the Berlin-based family business is contributing its expertise in intelligent and energy-efficient solutions to the Stadthalle. The main objectives of the partnership are to reduce the building's CO₂ emissions, promote sustainability and improve comfort for event guests.

Stadthalle Zwickau will be ventilated, heated and air-conditioned even more efficiently in future. The innovative solutions from Kieback&Peter make this possible. This not only saves energy, but also ensures a pleasant indoor climate and promotes climate protection. Efficient and sustainable building management is essential, especially for major events such as concerts, trade fairs or sporting events, including handball matches.

Holger Walzog, Branch Manager of Kieback&Peter Dresden: 'We are proud to be a climate partner of Stadthalle Zwickau and to make a sustainable contribution to reducing energy consumption and CO₂ emissions. This partnership shows how modern building automation can actively contribute to climate protection.'

'The targeted use of smart building automation saves resources, reduces operating costs and protects the environment. Visitors to the Stadthalle Zwickau thus benefit from our pioneering technology, which combines maximum comfort with ecological awareness,' explains Ronny Damm, Sales Engineer at Kieback&Peter.

Jürgen Flemming, Managing Director of Stadthalle Zwickau: 'Even the event industry can no longer avoid dealing intensively with the question of how major events with a positive impact on people and the environment can gradually become the standard. That's why we are constantly working to find out how we can make internal company processes more sustainable. We are delighted that Kieback&Peter GmbH & Co. KG, which has been reliably supporting us with its services for 25 years, has decided to

support us even more intensively with its outstanding expertise in building automation as part of a climate partnership and to make this commitment not only effective but also visible.'

As part of the climate partnership, Kieback&Peter is not only committed to technological implementation, but also to increasing the visibility of sustainable solutions. The company is also positioning itself as an attractive employer and supporting the BILDUNG & BERUF trade fair in Zwickau as a partner.

About the Stadthalle Zwickau

The Stadthalle Zwickau is a modern multifunctional arena in Zwickau, Saxony, with a capacity of up to 6000. In particular, it offers space for concerts, shows, theatre, trade fairs and sporting events. The extraordinary architecture combines functionality with an appealing design and enables excellent acoustics as well as flexible room layouts. As an important cultural meeting place in Zwickau, the Stadthalle is an important part of the local event scene and attracts both national and international artists and visitors.

About Kieback&Peter

As a Smart Building Solutioneer, Kieback&Peter GmbH & Co. KG combines intelligent building technology, data-based services, and multiple synergy effects to create sustainable solutions. Founded in 1927 in Berlin, the family-owned company with approximately 1,500 employees and 50 locations worldwide thus secures and expands the value of buildings and business models. The result is a real-terms gain with regard to climate and health protection, safety, and social participation.

Kieback&Peter takes care of prestigious national and international projects such as the Cube in Berlin, Charles de Gaulle Airport in Paris, and the Mercedes-Benz engine plant in Beijing.

Press contact:

Regina Del Prete | Kieback&Peter GmbH & Co. KG | Tempelhofer Weg 50 | 12347 Berlin
Phone: 030 60095-200 | presse@kieback-peter.de | www.kieback-peter.com